



California Writers Club **MARIN**

Getting Published

WHAT ARE YOUR OPTIONS?

Sunday, October 28, 2018 • 2 pm • Book Passage • 51 Tamal Vista Blvd • Corte Madera

BROOKE WARNER

What does it take to get published by a commercial publisher? What other options are available?

The publishing process is mysterious to many writers. How do agents determine what's commercial and what's not? What if your writing is *not* commercial? Are there options other than commercial publishing and self-publishing? Brooke Warner will demystify the process and explain a third option, called "hybrid publishing," which falls in between commercial publishing and doing it all yourself.

Brooke Warner is publisher of She Writes Press and SparkPress, president of Warner Coaching Inc., and author of *Green-light Your Book*, *What's Your Book?*, and three books on memoir. She is a TEDx speaker, weekly podcaster, and former Executive Editor of Seal Press. She currently sits on the boards of the Independent Book Publishers Association, the Bay Area Book Festival, and the National Association of Memoir Writers.



1 pm [OPENING ACT]

Write a Killer Book Blurb

After your cover, your book blurb is your most important marketing tool. Your blurb is a promise that reveals enough to entice your readers, but hides enough they'll pay to find out more. Leading our Opening Act workshop is **John Byrne Barry**, CWC-Marin board member and author of two novels, *Bones in the Wash* and *Wasted*. Bring a draft of your book blurb or email it to johnbyrnebarry@greennoir.com and we'll work together to make it stronger.



MEETINGS: \$5 MEMBERS • \$10 NON-MEMBERS

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