

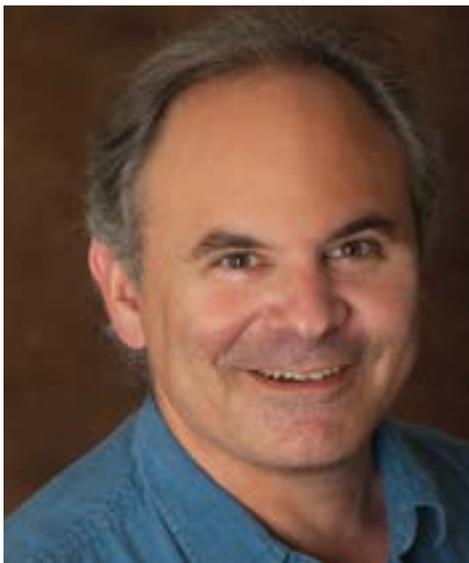


California Writers Club **MARIN**

The Hero's Journey[®]

HOW IT CAN SERVE AS A BLUEPRINT FOR
AN ENDURING, TRANSFORMATIVE STORY

Sunday, January 27, 2019 • 2 pm • Book Passage • 51 Tamal Vista Blvd • Corte Madera



DAVID KUDLER

Mythologist Joseph Campbell believed that there was a myth that crossed all cultural barriers—the Hero's Journey, which he described in *The Hero with a Thousand Faces*.

David Kudler, publishing director of the Joseph Campbell Foundation, and author of *Risuko*, will discuss how the hero's journey can serve as a blueprint for creating an enduring, transformative story.

Some examples of creative works that follow this journey include *Star Wars*, *The Hobbit*, and *The Hunger Games*. In these, and countless other stories, the heroes go from a known world into an unknown world, where they call on their particular talents or powers to overcome challenges.

DAVID KUDLER is an author, editor, and publisher as well as a Marin native. Since 1999, he has overseen the publications program of Joseph Campbell Foundation, where he has shepherded over 70 print, ebook, audio, and video titles to publication. He runs his own small publishing company, Stillpoint Digital Press, and has served on the board of the Bay Area Independent Publishers Association (BAIPA).



1 pm [OPENING ACT] Write a Killer Book Blurb

After your cover, your book blurb is your most important marketing tool. Your blurb is a promise that reveals enough to entice your readers, but hides enough they'll pay to find out more. Leading our Opening Act workshop is **John Byrne Barry**, CWC-Marin board member and author of two novels, *Bones in the Wash* and *Wasted*. Bring a draft of your book blurb or email it to marincwc@gmail.com and we'll work together to make it stronger.



MEETINGS: \$5 MEMBERS • \$10 NON-MEMBERS

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