



California Writers Club **MARIN**

# Best Practices for Self-Publishing with KDP and IngramSpark

**RUTH SCHWARTZ**

Sunday, February 23, 2020 • 2 pm • Book Passage • 51 Tamal Vista Blvd • Corte Madera



**Ruth Schwartz, Book Midwife and Self-Publishing Consultant** will explain the basics of how to get the most self-publishing juice from using KDP and IngramSpark efficiently and in the right order.

Ruth will talk about:

- How to set your book up on KDP, and why to do your paperback first.
- How KDP makes it easy to add your Kindle edition once the paperback is set up.
- How to order proofs from KDP and how the process works.
- Why to set up your book with IngramSpark—and why you may not need to bother.
- How to avoid paying any fees with setting your book up on IngramSpark.

**RUTH SCHWARTZ** brings more than 40 years of book publishing, design and printing industry experience to every author's project and has worked on over 120 independently-published books since 2012. As a Book Midwife, Ruth helps self-publishing authors get clear about the steps needed to turn out a professional book that looks as good as anything coming from a traditional publisher. Ruth helps authors get past the stuck places, getting through the decisionmaking and design process quickly, birthing their books with ease. She works with authors to turn finished manuscripts into finished books, complete with professional cover design, interior layout, and ebook editions—all up online and available for sale.



**MEETINGS: \$5 MEMBERS • \$10 NON-MEMBERS**

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