



California Writers Club **MARIN**

# The 7 Habits of Highly Effective Creative Writers

**LYZETTE WANZER**

Sunday, January 24, 2020 • 2 pm Pacific

**Want to be taken seriously as an author, even though you have yet to publish the Great American Novel or place an article in The Atlantic?**

**You need to learn to treat your writing—poetry, fiction, nonfiction—as a business. Believe it or not, one of the best ways of getting the literary world to notice you is to manage the less-sexy aspects of your practice. That means realizing that writing is a business, not just an art. Marketing is a critical, often overlooked aspect of our craft.**

**In this presentation, you will get a brief overview of the seven habits that will enable you to boost your writing career!**



**LYZETTE WANZER**, MFA, is a San Francisco writer, editor, and writing workshop instructor. Her work has appeared in over 25 literary journals, magazines, and books. She is a contributor to *The Chalk Circle: Intercultural Prizewinning Essays* (Wyatt-MacKenzie), *Civil Liberties United: Diverse Voices from the San Francisco Bay Area* (Pease Press), and *642 Tiny Things to Write About* (Chronicle Books). Lyzette is the current judge of the Soul-Making Keats Literary Competition's Intercultural Essay category and the Women's National Book Association's Effie Lee Morris Writing Contest's nonfiction category.

Lyzette has received grants from the Center for Cultural Innovation, San Francisco Arts Commission, the Creative Capacity Fund, and the Horned Dorset Colony. She enjoys presenting her work at conferences across the country, and has been awarded writing residencies in California, Nebraska, New York, Oregon, Virginia, and Canada. Her newest projects are an essay anthology called *Trauma, Tresses, & Truth: Untangling Our Hair Through Personal Narrative*, and *Professionalize Your Creative Writing Practice: Building A Career As A Literary Artist*. More at [lyzettewanzer.com](http://lyzettewanzer.com).

**Register for the January 24 meeting at [cwcmarin.com/january](http://cwcmarin.com/january) for the Zoom link.**

We will send you the Zoom link 1 – 2 days before the event.



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**CWC–Marin — Writing? Get Serious**