



Choose Your Publishing Path: Traditional, Hybrid, or Self

with Lisa Tener, Book Coach

Wednesday, November 16, 2022, 6:00 - 8:00 pm Pacific via Zoom

Choosing how to publish your book can feel overwhelming. In this presentation, you'll learn:

- How each path works (roles/responsibilities)
- The pros and cons of each option
- Tips for choosing based on your vision, goals, platform, budget and skills/interests
- What traditional publishers and agents are looking for
- Steps to take for each path

Plus, we'll have plenty of time to answer your specific questions.

Lisa Tener is an award winning author, book writing and publishing coach, entrepreneur and speaker. Her most recent book, *The Joy of Writing Journal: Spark Your Creativity in 8 Minutes a Day*, won numerous awards including the 2022 Silver Nautilus Book Award. Passionate about helping writers tap into their creativity, Lisa received the Silver Stevie Award for Coach/Mentor of the Year. She has helped thousands of writers through her coaching services and courses.

Lisa is a leading authority in book proposal development whose clients have signed five- and six-figure book deals with HarperCollins, Random House, St. Martin's Press, Yale University Press, Johns and other major publishers. Lisa has been quoted by the New York Times, Boston Globe, Glamour, Vice, and MarketWatch, in addition to appearances on ABC World News and PBS TV and more. Her popular programs include Bring Your Book to Life® and Get Your Writing Done.

Meetings: \$5 CWC Members (any branch), \$10 Non-Members

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